

Camp Pendleton Officers' Wives' Club

Advertising Prices

The Camp Pendleton OWC now offers three different advertising opportunities for your business to potentially reach over 200 new customers.

The OWC publishes a newsletter once a month September through June. Our website is maintained and updated on a regular basis. We also have a one time a year opportunity for you to reach our members by advertising in our directory that is updated and printed in October each year.

The following are the prices for each advertising opportunity:

Newsletter	Member	Non-member
Business card (3.5" x 2")	\$10	\$25
¼ page (3.5" x 4")	\$15	\$40
½ page (5" x 7")	\$20	\$60
Full Page (8" x 10")	\$50	\$100
Website		
Supporter Page Linked thumbnail & text	\$10	\$30
Supporter Page Linked business card	\$15	\$45
Supporter Page Banner ad	\$20	\$60
Premium index placement surcharge	\$50	\$100
Directory		
Business card (3.5" x 2" b & w)	\$25	\$50
½ page (5" x 4", b & w)	\$40	\$80
Full Page (5" x 8" full color)	\$65	\$150

Discount for advertising consecutive months in the OWC newsletter (or on website)

- 3 Months - 10%
- 6 Months - 12%
- 9 Months - 15%

"Bundle" discounts for a single ad in multiple publications (choose from newsletter, directory, and website)

- 2 publications - 5%
- 3 publications - 10%